



Fall 2008



East End Children's Centre

For families, caregivers & friends



Announcements...

SATURDAY NOVEMBER 8TH, 2008

7PM-11PM



A STARRY STARRY NIGHT

CHARITY AUCTION



Whatever you do, don't miss A Starry, Starry Night! It comes only once a year...

This year, the stars will come out **on Saturday, November 8th, at 7 pm**. Our room puts on its best evening attire, complete with low lighting and twinkling lights. We're expecting upwards of 100 guests, who'll partake of **two live auctions, a silent auction, and exciting instant raffles** (the balloon burst sold out in 4 minutes last year!!) and, of course the bar, where we'll be serving beer & wine.

There's always lots of food on hand; up for auction, there will be hotel getaways for couples, event passes for every interest, certificates and gift cards for every consumable good or service families want.

The best part is that you'll be helping to raise \$10,000 to be spent directly on the programs we offer to children and their parents/caregivers.



The EECC Website!!

We are thrilled to announce we (finally) have a website.

www.eastendchildrenscentre.org

Please take time to explore our website.

- About Us
- Calendar
- What's Happening
- Locations/Contact Us
- Photo Album
- How to Donate to East End Children's Centre



Like all our projects and programs, the website is a work in progress. Send us your feedback and tell us about links you think would benefit families!



Greeting cards are back!!

Our popular greeting card fundraiser is on NOW. Back by popular demand, we have the blank artwork cards waiting for **your children's mastery**. Whether you create a handprint, scribble, or picture...these cards always come out beautifully. Photos submitted as JPEG documents can be used as well.

Make sure you get your artwork and cheque in by the deadline! Great holiday cards, teacher presents, Thank You cards and more.



Take home a kit OR complete the art work in our program with our supplies.

A box of 12 cards and envelopes is only \$20 and almost half supports EECC programs!





East End Children's Centre



Thanks for the coffee, Starbucks!!

Community-aware businesses support us in a variety of ways... sometimes through product donations for our programs, as well as contributing items for our annual charity auction. Starbucks has always donated generously for our charity auction, and for the past several months, a local Starbucks has been donating coffee for our Kimbourne program.

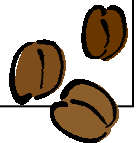
East End Children's Centre appreciates all the support we receive from the business community. We like to keep you in the loop about who our supporters are, knowing you may want to adjust your consumption patterns accordingly.



When businesses decline support, we don't take it personally. Our usual practice is to withdraw gracefully and approach again next year. However, an encounter with a very popular coffee franchise (we're not saying who... but there is one of these on almost every street corner, and many of you are loyal consumers of their coffee) has left a slightly bitter taste in our mouths. This franchiser has been a past supporter of our annual auction, and like many of our supporters, it has been their practice in the past to ship donated items directly to us. This year, we sent our request as usual, and we were told to **come to their Oakville office** to pick up something called a "picnic sling pack".

We then asked that the item be sent to one of the 10 local shops in the immediate area, but no go. We e-mailed a friendly message to help educate these folks about how a small charity works - our entire budget is used up by delivering programs, a fact we are proud of, given the extravagant overhead expenses of some charities. Although we frequently send students out on TTC to do donation pick-ups from small local businesses, it would just be wrong for us to use our limited resources to go to Oakville to pick up that donation. Most major corporations generally understand this and recognize that shipping is a valuable part of their charitable giving program.

The big coffee franchise corporation did not respond to our message. And you're in the loop.



Got a costume you don't need? Need a costume?



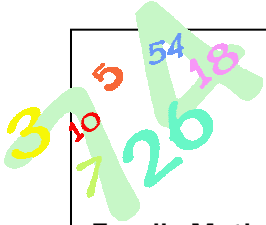
Our popular Halloween Costume Exchange will return late October. All gently used costumes sized infant to 6 years will be welcomed.

A great chance to recycle past costumes and take home a different costume for this year.





East End Children's Centre



Family Math & Literacy Programs... so much fun!!

Family Math and Literacy Programs... so much fun!!

Keep watching our event board for postings in program, for your next opportunity to sign up for Family Math or Family Literacy. Currently, these programs are offered in the evenings (we're searching for funding for day-time programs) and they are for children 3 1/2 to 5 years old, who can attend with a parent or other adult. Math concepts and literacy activities are explored through play-based exercises such as games, songs & rhymes, stories, building projects, and co-operative problem-solving. Parents and children love it! Call 416-469-0495 or e-mail us at eecc@rogers.com for more information.

Menu Changes at EECC



At East End Children's Centre, we take pride in providing plentiful, appealing, balanced nutrition to children on a daily basis.



However, we are always looking for ways to improve, and to this end we applied for and received a \$1000 grant from Kraft Canada, to add to our snack budget. Previously, we took advantage of the low prices available at our local factory outlet and bought primarily whole grain crackers.

Effective immediately, we will be rotating other whole grain baked goods into our menu, such as bagels, pitas and breads.



love and appreciation...

For time spent planning our website: Trish Murphy & Caroline Fernandez

For building our website, staring down and defeating the tech gremlins: Caroline Fernandez

For fixing the wall in the stroller room at Kimbourne: Hudson & Cecelia's daddy, Andrew

For replacing the belt on our vacuum cleaner and the other hundred or so things he helps with: Jim, Kimbourne's custodian

For their early pledges of support for A Starry, Starry Night :

Annick Press - Bill's Garden Centre - Canadian Tire Warden - CN Tower - Delta Chelsea Inn - GAP - Grand River Toy Co - Hair Fantasy - HBC Foundation - Help!!! We've Got Kids - Jawny Bakers - John Wiley & Sons - Keg Restaurants - Leon's Furniture - Marriott Eaton Centre Hotel- Mastermind Educational - Office of Mayor David Miller - Old Spaghetti Factory - Ontario Science Centre - Party Pals - Rogers Cable - Sphere Entertainment - Sportinglife - Tarragon Theatre - The S.P.A.C.E. - Theatre Passe Muraille - Toronto Councillor Janet Davis - Toronto Councillor Case Ootes - Valumart on Danforth - Wild Water Kingdom - Woodbine Entertainment - Ziliotto






East End Children's Centre

East End Children's Centre - Hours & Locations

 <p>Kimbourne Park United Church 200 Wolverleigh Blvd. (basement) 416-469-0495</p> <p>Drop-In Hours: Tues, Wed, Thurs 9 am - 12 noon Saturdays 10 am - 1 pm This program is closed during the first three weeks of August. Saturday programs will continue operating during this time.</p>	 <p>Terry Fox Recreation Centre Gledhill School 2 Gledhill Ave. 416-425-4051</p> <p>Drop-In Hours: Mon & Fri 8:45 am - 12 noon Wed 12 noon - 3 pm (Sept-June) Wed 8:45 - 12 noon (July & August) This program is closed the first three weeks of August.</p>	 <p>Presteign United Church 2538 St. Clair Ave. E. North-East of the St. Clair & O'Connor intersection 416-469-0495 (Yvonne)</p> <p>Drop-in hours: Fridays 10 am - 12:30 pm This program will be closed for the month of August</p>
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 Dear Parents and Caregivers,

My name is Thichan Tran and I am a student from Centennial College in the Social Service worker program. I have 8 years of experience working with children and the community in various settings. I have had the pleasure of joining East End Children's Centre as a student for my placement from September to April. I have chosen East End Children's Centre for my placement because I have love working with parents, caregivers and young children. I believe that the experience and knowledge will enable me to be successful with the community. My goal will be to help build a strong community and nurture the relationships that are developed within our centre to raise happy and healthy children.

Please feel free to ask me any questions that you may have. I hope to see you soon!

Sincerely,

Thichan Tran

 **Did you see us on TV?**

On September 17th, Jack Layton's campaign tour visited our Kimbourne program to announce the NDP party's intentions for funding for families and for child care! The event received media coverage from all the national and local networks and the Toronto Star put us on the cover of their September 18th issue!

